



▪ More ▪ To ▪ Explore ▪

**MetroWest
Visitors Bureau**

Membership

Let us show you off! Our MetroWest Visitors Bureau is working not only to attract visitors to your organization, but to market your organization to MetroWest residents looking for a local service, shopping, family activity, fantastic meal, cultural experience, getaway, and more.

Your membership offers:

- **High visibility** among residents and visitors alike through our social media, *Guide to MetroWest*, web listings, event calendar, display ads, and referrals
- **Great discounts and marketing leads** aimed at potential customers locally, statewide, nationally and internationally, available through our affiliation as a Regional Tourism Council (RTC).
- **Financial support:** eligibility to apply for marketing funds from our grant programs

Members have influence! You'll be . . .

- **Shaping the Visitors Bureau's services:** Members can ensure that our services meet their needs by giving us critical input through our advisory groups.
- **Keeping our dollars in MetroWest:** Room taxes collected at MetroWest hotels are no longer funneled to Boston, Worcester, and other regions to support their marketing efforts. Now, a significant portion of those tax revenues stays in MetroWest in the form of a grant to your Visitors Bureau, which we use to market *you!*



Member Sign-up

Organization _____

Contact person _____

US mail address _____

Town or city _____ **Zip** _____

Email address _____

Phone _____

Website _____

2016 membership rates (covers 12 months)

NONPROFITS

___ Small (budget under \$1m): **\$115** ___ Large (budget over \$1m): **\$165**

HOSPITALITY

___ Accommodations (except B&Bs): **\$360**

___ Bed & breakfasts: **\$165**

___ Restaurants: **\$165**

RETAIL

___ Shopping malls, retail associations: **\$360**

___ Retailers (individual): **\$165**

RECREATION

___ Major amusements/sports: **\$360**

___ Small attractions and recreation: **\$165**

OTHER BUSINESSES

___ Corporations (100 or more employees): **\$360**

___ Small businesses/services: **\$165**

OTHER

___ Municipal or other government entity: **\$115**

___ Individuals (NOT representing an entity): **\$95**

**Please return this form to MetroWest Visitors Bureau, 15 Blandin Avenue,
Room 105, Framingham, MA 01702**