



Promote your business in the 2027 MetroWest Group & Event Planning Guide, a trusted resource for meeting and event coordinators, brides, and planners of corporate and social events! The Guide highlights top venues, restaurants, activities, and vendors throughout MetroWest, making it an essential tool for event planning.

Distribution: The guide is available as a digital flipbook and downloadable PDF on the MetroWest Boston Visitors Bureau website. Printed copies are distributed through regional venues, vendors, and at trade shows across New England.

Ad Deadlines: Ads are sold on a first-come, first-served basis. Space is only guaranteed upon contract submission.

For inclusion in the January 2027 guide:

- Contracts due by **Nov. 1, 2026**
- Artwork due by **Nov. 6, 2026**

2027 Guide Pricing

Ad size	Member Rates	Non-Member Rates
Full page, Back Cover	\$1,000	\$1,500
Full page, Premium (inside front or back cover)	\$900	\$1,200
Full page, Standard	\$750	\$1,000
Half page	\$500	\$750
Quarter page	\$350	\$600

Rates are based on camera-ready artwork. Ad design is available for \$250 per ad.

Ready to Advertise? Contact Alissa Weintraub at alissa@metrowestvisitors.org or complete the contract online at www.metrowestvisitors.org/display-ads

Trim area: 8.375 x 10.875"

Safe area: 8 x 10.5"



Full Page:

Full bleed:

Bleed: 8.625 x 11.125"

Trim area: 8.375 x 10.875"

Safe area: 8 x 10.5"

Non-bleed:

Finished size: 8 x 10.5"

Additional requirements:

File types: PDF or JPEG files only with CMYK color. Please embed fonts. No transparency (flatten before submitting).

Images: 300 dpi

Borders: We will add borders to half page and full page non-bleed ads.

For production questions, please contact

Stacey David

sdavid@metrowestvisitors.org

Half Page:

Non-bleed:

Finished size: 8 x 5.125" (horizontal only)

Additional requirements:

File types: PDF or JPEG files only with CMYK color. Please embed fonts. No transparency (flatten before submitting).

Images: 300 dpi

Borders: We will add borders to half page and full page non-bleed ads.

Quarter Page:

Non-bleed:

Finished size: 3.875"w x 5.125"h (vertical only)

Additional requirements:

File types: PDF or JPEG files only with CMYK color. Please embed fonts. No transparency (flatten before submitting).

Images: 300 dpi

Borders: We will add borders to non-bleed ads.