



**We invite you to have an online presence with the MetroWest Visitors Bureau
@ www.metrowestvisitors.org**

The MetroWest Visitors Bureau is fortunate to receive a state grant that makes it possible for us to offer affordable marketing opportunities to our member businesses. We hope you will join us and reap the benefits of tremendous added exposure for your business, product and services!

Tile Ads on the newly designed www.metrowestvisitors.org

On our newly designed website, advertisers may select the page category or categories where they would like their ad to appear. These categories mimic the categories in our Guide to MetroWest, including accommodations, shopping, arts and culture, recreation, etc. For a nominal additional charge, your ad can also appear on our home page. Ads, which are 210 x 155, offer clickable links to your own business website.

Our website advertisers will receive quarterly analytics: overall site traffic, pages viewed, user demographics.

Tile Ad Pricing —New website

Member/Non-member*	Per category page	Category + main page
Member - 3 months	\$300	\$375
Non-member - 3 months	\$600	\$750
Member - 6 months	\$500	\$625
Non-member - 6 months	\$1,000	\$1,250
Member - 1 year	\$1,000	\$1,250
Non-member - 1 year	\$2,000	\$2,250

Please note: advertisers must select the months their tile ad will run at the time of sign up, and we ask advertisers to use the same ad for the entire purchase period.

Discounts—Save up to 15% off your total ad purchase!

- 10% discount is offered for multiple category pages purchased.
- Add a hyperlink from your website to ours and receive an additional 5% off your total purchase.

More information: Michele Marotta, michele@metrowestvisitors.org

**A business can join the MetroWest Visitors Bureau at any time to be eligible for member advertising rates and other special discounts! Please contact Michele.*