



## Membership Levels

### **Bronze Membership (Free)**

- **Listing on our website**, including a live link and photo.
- **Self-posting of your events** on our regional calendar, marketed to families, businesses, conferences, and travelers.
- Monthly **member e-newsletter** outlining current event announcements, free and low-cost marketing opportunities, and more!
- Eligibility to apply for our annual mini grants.
- **Members-only rates** for display advertising on our website.

### **Silver Membership (Small businesses \$250/Large businesses \$500)**

- Includes all Bronze Member benefits **plus**:
- Reposting of your **social media posts** on our social channels (Facebook, Instagram, Linked In, and Twitter).
- Inclusion in our **trade show sales packet** to event, convention and meeting planners, and hand-off of leads generated, as applicable.
- Opportunity to participate in our social media **promotional contests**.
- Inclusion in our **print Guide to MetroWest**, minimum of 25,000 copies distributed.
- Opportunity to **post special offers** to our audience.
- **Listing on** the Mass Office of Travel & Tourism website, **visitma.com**.
- **10% discount** off display advertising on our website.

### **Gold Membership (Small businesses \$500/Large businesses \$800)**

- Includes all Bronze and Silver Member benefits **plus:**
- **FEATURED "Place" and "Event" listings** on our website, including a live link and photo, as well as a "Featured Member" heart added.
- Your product or company **YouTube video** linked free to your online listing.
- Opportunity for your organization to be a **featured destination** in at least one customized **Trip Planner itinerary**.
- Your **venue's sales sheet** included in trade show meeting planner packets
- Separate listing on our website in **special meeting planners section**.
- **Social media member spotlight** posting on your business as part of our Featured Member series, including a still photograph.
- Opportunity to have photographs of your business included—at no cost!—in **regional, national & international marketing campaigns**.
- **20% discount** off display advertising on our website.

### **Platinum Membership (Small businesses \$750/Large businesses \$1,200)**

- Includes all Bronze, Silver & Gold Member benefits **plus:**
- **PINNED "Place" and "Event" listings** on our website, so that you show up first on the page, including a live link and photo as well as a "Featured Member" heart.
- Listing in our new **Recruitment & Retention Packets** designed for area corporations.
- **Featured article** in our new online "MetroWest Magazine", including photos.
- **Social media member spotlight** posting on your business as part of our Featured Member series, including a **member-provided video**.
- Opportunity to be the **first "stop"** on at least one customized Trip Planner itinerary featuring your organization.
- Opportunity to provide a **co-branded giveaway item** highlighting your organization to be handed out at meeting and event planner trade shows.
- **25% discount** off display advertising on our website.

**To become a member, please complete the enclosed member registration form, register online, or email Jim Giammarinaro at [jim@metrowestvisitors.org](mailto:jim@metrowestvisitors.org)**

## Yes! Please sign me up as a member today.

*Memberships are valid for 12 months from time of payment.*

**Small Business rates** apply to individuals, non-profits, and all for-profit businesses with annual revenues under \$500K.

**Large Business rates** apply to municipal organizations, universities, and all for-profit businesses with annual revenues of \$500K+.

### **Circle your desired level:**

- Bronze Membership**      **Free**
- Silver Membership**      **Small Business \$250**      **Large Business \$500**
- Gold Membership**      **Small Business \$500**      **Large Business \$800**
- Platinum Membership**      **Small Business \$750**      **Large Business \$1,200**

Business Name \_\_\_\_\_

Primary Contact Person \_\_\_\_\_

Title \_\_\_\_\_

Primary Contact Phone \_\_\_\_\_

Primary Email Address \_\_\_\_\_

Contact for Event/Meeting Planners \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Business Location Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Billing Address (if different) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Website \_\_\_\_\_

Social handles \_\_\_\_\_

**Please mail this form and check made payable to MetroWest Visitors Bureau to:**

MetroWest Visitors Bureau  
10 Mechanic Street, Bellingham MA 02019