



Your sponsorship helps promote MetroWest Boston to the rest of Massachusetts and beyond as a great place to live, work, and play. Along with helping fund our marketing, advertising, and public relations efforts to bring people into the region, we also offer the following sponsorship benefits that can be customized to meet your needs:

The Adventurer (\$5,000)

- **Sponsor logo on our website**
- Shareable PDF of **MBVB's proprietary Employee Recruitment & Retention Packet** that includes regional things to see and do, area info, coupons, etc. to help position your HR department for success.
- Free **¼ page ad in one issue** of our monthly "MetroWest Magazine"
- **Two free tickets to our annual Legislative Breakfast**
- Monthly **member e-newsletter** outlining current event announcements, regional news, and more!

The Globetrotter (\$7,500)

- **Sponsor logo on our website**, including a live link to your site.
- **Customized Employee Recruitment & Retention Packet** that includes expanded information on regional things to see and do, area info, coupons, etc., as well as a MBVB-sponsored recruitment video suitable for positioning the region to your prospective employees as a great place to work, live and play.
- **Sponsorship of one of our member e-newsletters** outlining current event announcements, regional news, and more, including logo and link to your website.
- Free **¼ page ad in two issues** of our "MetroWest Magazine"
- **Four free tickets to our annual Legislative Breakfast**

The Jetsetter (\$10,000)

- **Sponsor logo on our website**, including a live link to your site.
- **Customized Employee Recruitment & Retention Packet** that includes expanded information on regional things to see and do, area and town info, coupons, etc., as well as a **customized recruitment video** suitable for positioning the region to your prospective employees as a great place to work, live and play (customized with up to 30-seconds of company-provided video specific to your organization).
- Sponsorship of two **custom-created itineraries** posted on our website
- **One month sponsorship of our new online “MetroWest Magazine”**, including banner ad with live link.
- Free **¼ page ad in three issues** of our “MetroWest Magazine”
- **Eight free tickets to our annual Legislative Breakfast**
- Monthly **member e-newsletter** outlining current event announcements, regional news, and more!

A La Carte Sponsorship (fees TBD)

- Sponsorship of our annual Legislative Breakfast.
- Customized 15-60 second intro to our recruitment video, including filming and editing, that highlights why your organization is a great place to work.
- Creation of customized discount card program for your employees, to include reusable card with offers to area restaurants, attractions and entertainment venues.
- Additional or larger ads in “MetroWest Magazine”
- Second customized Employee Recruitment & Retention Packet suitable for different markets, office locations, employee communities, etc.
- Other opportunities available, per your interest

To discuss sponsorship, please email Jim Giammarinaro at

jim@metrowestvisitors.org