

## WE'RE ALWAYS WORKING FOR YOU!



### *Benefits of Membership*

- High Visibility
  - Web listings, event postings, advertising, social media
- Regional Tourism Council Affiliation Benefits
  - Opportunities to market to national and international visitors available only through your affiliation with us, a state-designated Regional Tourism Council
- Opportunity to be featured in both MBVB and the state's seasonal marketing campaigns
- Opportunity to be featured at trade shows and conferences focused on events, travel, group tours, and dining experiences
- Co-op advertising at a low cost, high benefit to your restaurant or restaurant group
- Silver, Gold & Platinum members are included in our group dining guide free of charge!

**For membership benefits and levels, and to sign up, please visit: [www.metrowestvisitors.org/become-a-member](http://www.metrowestvisitors.org/become-a-member)**



### *We bring the world to you*

- Arrange no-cost press and influencer visits to your restaurant
- Offer travel industry expertise & insight
- Include you in our annual visitors guide – 75K print copies distributed around New England, as well as a downloadable digital copy on our website
- Include your restaurant as a recommended stop on our monthly website itineraries
- Social media posts and reposts about your location
  - Use hashtags: #WeAreMetroWest and #VisitMetroWest
- Connect you with area attractions, events, and hotels for partnerships and co-promotions
- Opportunity to meet key decision makers in the region through attendance and sponsorship of our Annual Meeting
- Stretch your marketing dollars through our co-op advertising campaign to key markets
- Free inclusion in our regional PR campaign

## ABOUT MBVB

The MetroWest Boston Visitors Bureau promotes hospitality and tourism-focused businesses in 19 MetroWest towns to residents and visitors from New England and beyond through our website, social media, our print and digital Visitors Guide, advertising in publications such as Connecticut magazine, Yankee magazine, Rhode Island Monthly, and more. **For less than \$1 a day, we can draw visitors to your restaurant!**



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