



## Regional Overview

Welcome to MetroWest Boston, a region rich in arts, culture, and outdoor attractions, just 30-45 minutes from Boston's Logan and Providence's TF Green airports.

## Lodging

With **5,426 rooms in 44 hotels**, we offer lodging to fit any traveler, from budget to luxury, and from rustic and cozy to fabulous and funky. Most properties include event space for groups, conferences, meetings, and more, and all are just minutes from exciting attractions. Our hotels are an affordable alternative to higher-priced Boston, with an **ADR of \$136 per night** for rooms just as nice as the big city has to offer!

## Arts & Culture

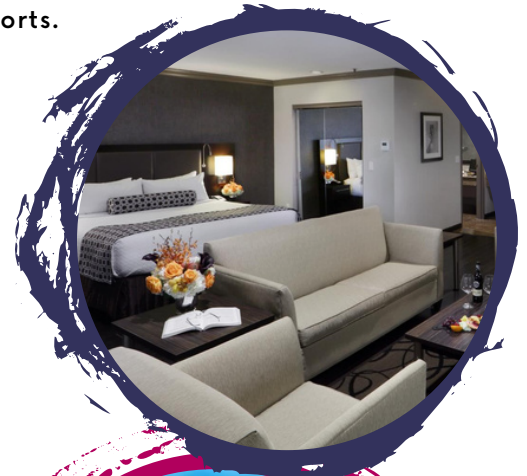
MetroWest Boston includes a wealth of arts attractions, all within 30 minutes of our hotels, including:

- A plethora of performing arts venues offering live music, dance, and theater productions, such as **Hopkinton Center for the Arts**, **The Center for Arts in Natick (TCAN)**, **the Vokes Theatre**, **the Hanover Theatre**, **The Vets**, and many more.
- World-class museums with amazing collections of old masters and cutting-edge modern favorites, including the **Danforth Art Museum**, **Worcester Art Museum**, **Attleboro Arts Museum**, and **deCordova Sculpture Park and Museum**, plus easy access to Boston's Museum of Fine Arts, Isabella Stewart Gardner Museum, and others.
- Four State-designated **Cultural Districts** rich in performing & visual arts, unique boutiques, award-winning restaurants, and historic sites.
- Cultural, community, and seasonal **fairs, festivals**, and **special events**.
- **17 craft breweries, wineries and distilleries**, many of whom offer live entertainment and behind-the-scenes tours as well.

## History

See historical sites and exhibits cataloging everything from our nation's founding to modern day, including tantalizing glimpses into daily life and important historical artifacts from around the world. Within a 30 minute drive:

- The **American Heritage Museum**, an extraordinary museum of military and world history, featuring one-of-a-kind historic aircraft, tanks, armored vehicles, classic automobiles and rare relics from the Revolutionary War to today, with immersive exhibits and living history events.
- 19,000+ artifacts at the **Framingham History Center**, including precious objects rarely seen in other museum collections that reflect moments of great regional, national, or international importance.
- **Benjamin Franklin's books**, the core of a historic book collection at the country's oldest library in Franklin, MA.
- Dozens of local history museums, historical sites, and historic homes.



## Sports & Recreation

We boast a huge range of **golf** and **disc golf courses**, **tennis courts**, **ice rinks**, **soccer fields**, and more! Outdoor enthusiasts can **hike**, **bike**, **cross-country ski**, **kayak**, **swim**, and **fish** their way across the region. MetroWest Boston offers outdoor beauty for any activity level, including:

- Over 53 miles of walking & biking paths along 4 different **Massachusetts Rail Trail** systems, as well as numerous other parks, paths, and hiking areas.
- 8 state park recreation areas, including **Hopkinton State Park**, with a boating lake, swimming beaches, trails, cross-country skiing and snowmobiling, horseback riding, fishing, picnic areas and more.
- The **Boston Marathon** start line in Hopkinton, and the soon-to-be-built **International Marathon Museum**, designed to honor, celebrate and inspire the sport of marathoning.
- Spectacular gardens at **Garden in the Woods**, **Tower Hill Botanical Gardens**, **Elm Bank Reservation**, and the **wildlife sanctuaries** of Mass Audubon and others.
- Plus, an enormous variety of **indoor entertainment and amusement park** options, including escape rooms, immersive gaming, go karts, bowling, laser tag, trampoline parks, ninja gyms, mini golf, axe throwing, ropes courses, arcades, bumper cars, billiards, casinos, and more!

## Stadiums & Arenas

MetroWest Boston is 15-45 minutes from many major sports and event venues, including:

- **Gillette Stadium**, host of the **New England Patriots** NFL team, the **2026 FIFA World Cup** and the **New England Revolution** Major League Soccer team, as well as special events from monster trucks to major concerts.
- **Fenway Park**, home to the MLB **Boston Red Sox**, the NHL Winter Classic hockey tournament, major concerts, college football, and other special events.
- **TD Garden**, home of the NBA **Boston Celtics** and the NHL **Boston Bruins** teams, plus host to concerts from Madonna to André Rieu.
- Providence's **Amica Mutual Pavilion**, host to a wide variety of sporting events, concerts, family shows, ice shows, movies and more.

## Shopping

Find gourmet foods to designer clothes, jewelry to handmade toys, all within a half hour drive. Browse the unique boutiques in one of our **quaint New England towns** like Hudson or Natick. Shop for world-famous luxury brands, such as Louis Vuitton, Tiffany & Co., and Tory Burch at the **Natick Mall** or Ferragamo, Jimmy Choo, Versace, or Gucci at the **Wrentham Village Premium Outlets**. Wander the American favorites found in the **Solomon Pond Mall**, open-air **Patriot Place**, or the **Providence Place** mall.

## Outings & Bleisure Travel

We also make a convenient location for team building day trips, outings, and for your attendees interested in "bleisure" travel—combining their business trip with vacation travel. An easy drive to the mountains of Western Mass or the beaches of Cape Cod, and from the glamour of Boston to the bucolic splendor of New Hampshire or Vermont, you can easily explore other parts of New England from MetroWest.

