



## Sponsorship

Your sponsorship helps promote MetroWest Boston to the rest of Massachusetts and beyond as a great place to live, work, and play. Along with helping fund our marketing, advertising, and public relations efforts to bring people into the region and drive economic development, we also offer the following sponsorship benefits that can be customized to meet your needs:

### **The Adventurer (\$5,000)**

- **Sponsor logo on our website**, including a live link to your site
- Shareable PDF of our **Visitors Guide** that includes regional things to see and do, area info, resources, etc. to help position your HR department for success
- **Newsletter article** about your organization in our monthly newsletter, 1x/year
- **Social media post** about you as a sponsor on all of our channels
- **Two free tickets to our annual Legislative Breakfast**
- Monthly **member e-newsletter** outlining current event announcements, regional news, and more!

### **The Globetrotter (\$7,500)**

#### **All of the Adventurer level benefits plus:**

- **Press release** to local media outlets acknowledging your sponsorship
- **Sponsorship of one of our member e-newsletters** outlining current event announcements, regional news, and more, including mini article, logo and link to your website plus banner ad within the newsletter with link
- One month **banner ad** on the page of your choice on our website, including live link to your site
- **Four free tickets to our annual Legislative Breakfast**

### **The Jetsetter (\$10,000)**

#### **All of the Globetrotter level benefits plus:**

- **Custom branded digital Visitors Guide** with your logo on the cover and a full page ad/creative of your choice on the inside front cover, plus message from your company president to help with employee recruitment and retention
- Sponsorship of **two custom-created itineraries** posted on our website
- **Two month banner ad** on the page of your choice on our website, including live link to your site
- **Eight free tickets to our annual Legislative Breakfast**

### **A La Carte Sponsorship (fees TBD)**

- Sponsorship of our annual Tourism Summit & Legislative Breakfast
- Customized 15-60 second recruitment video, including filming and editing, that highlights the region and why your organization is a great place to work
- Creation of customized discount card program for your employees, to include reusable card with offers to area restaurants, attractions and entertainment venues
- Ad in our 2025 Visitors Guide
- Additional co-op and banner ad advertising opportunities
- Other opportunities available, per your interest

**To discuss sponsorship, please email  
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