



## Advertise in our Relocation Services Directory

**Distribution:** Digital flipbooks and downloadable PDFs will be available on the MetroWest Boston Visitors Bureau website, with online promotion and promotion included in 60,000 printed MBVB visitors guides distributed annually.

**Ad deadline:** February 1, 2025

**Borders:** We will add borders to half page and full page non-bleeds ads

**File Types:** PDF or JPG files

**Images:** 300 dpi

### Quarter Page Ad

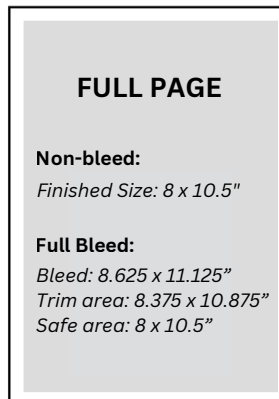
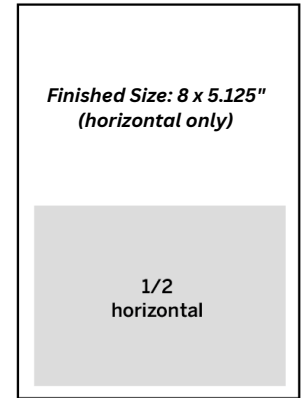
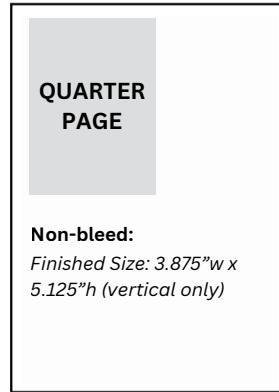
- Quarter Page Ad:  
size: 3.875" x 5.152" (horizontal only)

### Half Page Ad

- Half Page Ad:  
size: 8" x 5.152" (horizontal only)

### Full Page Ad

- Full Page Ad:  
**Non-bleed size:** 8" x 10.5"  
**Full-bleed size:** 8.625 x 11.125"



Ad Size	Nonmember Rates	Member Rates
Quarter Page Ad	\$500	\$350
Half Page Ad	\$750	\$500
Full Page Ad	\$1,000	\$750
Premium Full Page Ad (Inside Back or Back Cover)	\$1,200	\$900
Premium Full Page Ad (Inside Front Cover)	\$1,500	\$1,000